

Visual Hooks: 15 vizualų su promptais

Penkiolika scroll-stopping kadry, kiekvienam vaizdo promptas Nano Banana Pro ir judesio promptas Kling 3.0. Plius kaip juos per 20 minučių pritaikyti savo prekės ženklui.

VIZUALAI

20 MIN SKAITYMO

2026-06-03

RAKTAŽODIS: PROMPTAS

Nori gauti failus per Instagram? Parašyk **PROMPTAS** komentare po bet kuriuo [apix.studija](#) postu ir atsiųsiu juos žinute.

Šiame gide rasi **15 scroll-stopping vizualų** su tiksliais AI promptais, paruoštus naudoti, adaptuoti ir animuoti.

01

Įrankiai, kurių reikia

Nano Banana Pro, vaizdų generavimas

1. Eik į gemini.google.com
2. Sukurk paskyrą, yra nemokamas planas
3. Nukopijuok Image Prompt iš šio gido
4. Įklijuok į „Prompt“ laukelį

5. Pasirink **9:16** formatą

6. Spausk Generate, lauki apie 30 iki 60 sekundžių

Jei vaizdas nepatiko, regeneruok. Kiekvieną kartą gausi skirtingą rezultatą. Geriausia generuoti 3-4 variantus ir pasirinkti stipriausią.

Kling 3.0, animacija

1. Eik į klingai.com

2. Pasirink Image to Video

3. Įkelk sugeneruotą Nano Banana Pro vaizdą

4. Nukopijuok Motion Prompt iš šio gido

5. Įklijuok į prompt laukelį

6. Pasirink **5 sekundžių** trukmę, **Professional** kokybę

7. Generate, lauki apie 2 iki 5 minučių

Svarbu: Kling kartais keičia kadro kompoziciją. Jei taip nutinka, prompte pridėk: „Frame completely locked, absolutely no camera movement whatsoever.“

Kaip adaptuoti savo brendui per 20 min

Žingsnis 1. Pasirink vieną vizualą (2 min) Peržiūrėk 15 idėjų. Pasirink tą, kuris labiausiai atitinka tavo brendo toną.

Žingsnis 2. Pakeisk brendo tekstą (3 min) Kiekviename prompte surask vietą, kur parašyta **apix** arba **apix.studija**, ir pakeisk į savo brendo pavadinimą.

Žingsnis 3. Sugeneruok vaizdą (5 min) Įklijuok promptą į Nano Banana Pro. Generuok 3–4 variantus. Pasirink geriausią.

Žingsnis 4. Animuok (10 min) Įkelk vaizdą į Kling 3.0. Įklijuok motion promptą. Generate.

Rezultatas: 1 scroll-stopping animuotas vizualas per 20 min, nuo nulio.

Pro patarimas. Prieš keisdamas brendą, pirmiausia sugeneruok originalų promptą kaip referensą. Tada matysi, ko siekti.

15 vizualinių hookų

#	VIZUALAS	ŽODIS	VIETA
1	Sviestas ant duonos	STOP.	Pusryčių stalas
2	Tortas ant sunkvežimio	200ms	Vilnius
3	Lūpų blizgesys į Lamborghini	apix lip gloss	Vilnius
4	Burgundy balionai	IDĖJOS	Veidrodis
5	APIX krepšiai	APIX	Vilniaus tiltas
6	Kavos išsiliejimas	apix.studija	Katedros aikštė
7	Bokštas su striuke	.	Vilnius
8	Sraigtasparnis su banner	STOP.	Lietuviški laukai
9	Laivai vandenyne	AI	Jūra
10	Lūpdažis ant veidrodžio	10 hookų / val.	Studija
11	Nešiojamojo kompiuterio tortas	STOP	Gimtadienio stalas
12	Sraigtasparnis su krepšiu	APIX	Lietuviški laukai
13	Milžiniškas čekis	APIX	Vilnius
14	Milžiniškas krepšys ant vežimėlio	apix studija	Vilnius
15	Lėktuvo ekranai	APIX produktai	Lėktuvas

04

Universali struktūra kiekvienam vizualui

Image: Nano Banana Pro **Animation:** Kling 3.0 **Formatas:** 9:16 vertikalus

Spalvų paletė: Burgundy #6B1E2E, Cream #F5F2EC, White #FFFFFF

Stilius: Hyper-realistic, surreal scale, editorial campaign quality

05

1. Duona ir STOP.

Image Prompt, Nano Banana Pro

Generate a top-down overhead shot of a beautifully set breakfast table. A hand reaches in from the bottom of the frame holding a round silver plate with a slice of rustic sourdough bread on it. On the bread, "STOP." is unevenly and realistically written in real physical butter letters pressed directly into the bread surface, pale golden yellow, slightly translucent at the edges, a bit asymmetrical, not perfect, natural melt where butter meets warm bread, edges spreading into the bread. Letters have realistic weight and depth, not floating, not printed, not digital. Must look like real butter stamps pressed into toast. Table surface is grey with a wavy-edged yellow and white patterned placemat. Surrounding the plate: a silver tray with two soft boiled eggs in ceramic egg cups, a latte with latte art in a silver cup and saucer, a pile of rustic bread rolls on a silver plate, a boiled egg in a small white egg cup, yellow linen napkin with silverware beside the plate, and a small butter dish. Wooden parquet floor visible at the bottom edge of the frame. The hand holding the plate has light blue nail polish and wears a yellow and white striped wide-sleeve shirt with white cuff detail. Camera angle is directly overhead, perfectly perpendicular, flat lay style. Natural warm daylight. Hyper-realistic editorial food photography. 9:16 vertical.

Motion Prompt, Kling 3.0

Animate the attached image into a short video. Frame completely locked, no zoom, no camera movement, no reframing. Do not change anything about the scene at any point. A knife enters the frame naturally from the side, held by the same hand visible in the image. The knife presses gently into the butter letters on the bread and begins spreading, slow, deliberate, natural spreading motion across the bread surface. Butter smears and melts slightly as the knife moves, realistic butter physics, slight drag and spread, edges softening as the knife passes over them. Motion is casual and natural, the way someone actually spreads butter on toast in the morning. Knife lifts, repositions, spreads again in a different direction. The bread surface texture reacts realistically, butter leaving a glossy trail behind the knife. Everything else in the image stays completely still and exactly as is. Hyper-realistic, must look like real footage, not animation.

2. Tortas ant sunkvežimio, 200ms

Image Prompt

Hyper-realistic aerial photograph of a sleek modern white flatbed truck driving through Vilnius Old Town cobblestone streets, slightly overhead angle. On the truck bed sits an enormous impossibly oversized designer cake, clean, modern, architectural. Perfectly smooth matte burgundy fondant exterior, sharp geometric edges, no drips, no vintage frosting. On the top face of the cake "200ms" is written in clean minimal white sans-serif letters, flush with the surface, sharp, printed, precise. One clean geometric slice removed from the corner revealing deep burgundy interior layers with thin white cream lines. The truck side panel reads "apix.studija" in minimal black serif text on white. St. Anne's Church red brick visible in background. Warm soft morning light, not golden, not harsh. Pedestrians stop and photograph. Hyper-realistic surreal campaign photography, editorial luxury quality. 9:16 vertical.

Motion Prompt

Animate the attached image into a short video. Frame completely locked, no zoom, no camera movement, no reframing. The truck moves very slowly forward across the cobblestone square, subtle natural rumble and vibration from the cobblestones. The giant cake sways very slightly with the truck's movement. One slow cream drip runs down the cut edge in realistic slow motion. A few cake crumbs fall off the cut edge and bounce onto the truck bed. Pedestrians around the truck slowly turn their heads and raise their phones to film. Everything else completely still and exactly as is. Hyper-realistic, must look like real drone footage, not animation.

3. Lūpy blizgesys ir Lamborghini

Image Prompt

Hyper-realistic cinematic street photograph. A sleek burgundy Lamborghini Urus parked on a beautiful Vilnius autumn boulevard, elegant classical Lithuanian architecture in the background, warm amber autumn leaves on the trees and ground, soft evening street lights glowing. A giant oversized burgundy lip gloss tube, with minimal black typography reading "apix" and "lip gloss" on the side, suspended 2 meters above the windshield, mid-air, falling, frozen at the moment just before impact. The windshield is still completely intact. The lip gloss casts a dramatic shadow onto the hood below. Autumn golden leaves mid-fall around it. Cinematic wide-angle front perspective, slight low angle. Ultra-realistic editorial advertising photography. 9:16 vertical.

Motion Prompt

Animate the attached image into a short video. Frame completely locked, no zoom, no camera movement, no reframing. The apix lip gloss tube falls in dramatic slow motion from above, descending toward the windshield, rotating very slightly as it drops, shadow growing on the car hood below. Just before impact the frame freezes for one beat, then the windshield shatters in explosive slow motion, glass shards bursting outward in all directions, catching the golden autumn light. The tube embeds into the windshield and stops. Autumn leaves drift slowly past the frame. Everything else completely still. Hyper-realistic, must look like real cinematic slow motion footage, not animation.

4. Burgundy balionai, IDĖJOS

Image Prompt

A blonde young woman with sleek straight hair, wearing dark oversized sunglasses and a dark oversized blazer, stands in a narrow white-walled corridor taking a mirror selfie with her phone. Giant foil letter balloons spelling "IDĖJOS" fill the space, but they are partially deflated. Each letter is soft, wrinkled, losing shape, the foil surface visibly crinkled and sagging, letters slightly misshapen, pressing limply against walls and ceiling. Still clearly readable but clearly losing air. Deep burgundy matte foil, visible seams and soft folds. The woman stands calmly in the center, unbothered, phone raised. Natural indoor white light. Hyper-realistic editorial photography. 9:16 vertical.

Motion Prompt

Animate the attached image into a short video. Frame completely locked, no zoom, no camera movement, no reframing. One by one each burgundy letter balloon suddenly POPS, a sharp burst, the foil shreds flying outward in slow motion, one letter at a time, left to right. A small burst of air ripples the woman's hair very slightly with each pop. She stays completely still, phone raised, expression unchanged. Hyper-realistic slow motion, must look like real footage, not animation.

5. APIX krepšiai ant tilto

Image Prompt

Hyper-realistic aerial photograph shot from directly above an iconic Vilnius bridge over the Neris river, concrete bridge with railings visible, grey river below. Dozens of identical Lithuanian blonde women, light hair, white button-up shirts, beige trousers, black shoes, walk forward across the bridge in the same direction, each carrying an oversized large shopping bag. All bags are deep burgundy, rich wine-red glossy paper, with "APIX" printed in clean minimal black serif typography on the side. The bags are slightly oversized compared to real life, creating a hypnotic pattern from above. Shot from directly overhead, bird's-eye drone perspective. Vilnius cityscape and Neris river visible at the edges. Overcast soft daylight. Hyper-realistic surreal fashion campaign photography. 9:16 vertical.

Motion Prompt

Animate the attached image into a short video. Frame completely locked, no zoom, no camera movement, no reframing. All the identical blonde women walk slowly and naturally forward in perfect unison, a steady, hypnotic synchronized march toward the top of the frame. Their burgundy APIX bags swing gently with each step, a slight natural sway. Hair moves softly in the breeze. Footsteps are synchronized, rhythm is calm and deliberate. The river below stays completely still. Hyper-realistic, must look like real drone footage, not animation.

6. Kavos išsiliejimas Katedros aikštėje

Image Prompt

Hyper-realistic aerial photograph of Vilnius Old Town, Gothic and Baroque architecture, terracotta and grey rooftops, cobblestone Cathedral Square below. A giant impossibly oversized burgundy paper coffee cup, branded with "apix.studija" in clean white minimal typography on the side, is tilted dramatically mid-air above the square, pouring an enormous flood of dark espresso coffee downward. The coffee stream is massive, crashing into the cobblestone square below in a giant cinematic splash, dark brown liquid pooling and spreading dramatically across the stone, foam and coffee waves frozen mid-splash. The cup fills nearly a third of the frame. Drone aerial perspective, slightly angled from above. Bright midday light, sharp shadows. Hyper-realistic surreal campaign photography, cinematic quality. 9:16 vertical.

Motion Prompt

Animate the attached image into a short video. Frame completely locked, no zoom, no camera movement, no reframing. The coffee stream pours continuously and grows, dark espresso flooding downward in a steady cinematic flow, the splash pool on Cathedral Square slowly spreading outward across the cobblestones in all directions. Coffee foam ripples and churns realistically at the impact point. Tiny people on the square scatter away from the spreading liquid. The apix cup stays completely still, tilted, endlessly pouring. City, buildings and trees completely static. Hyper-realistic, must look like real drone footage, not animation.

7. Bokštas su striuke

Image Prompt

The iconic Vilnius Cathedral Bell Tower, the white neoclassical freestanding tower next to Vilnius Cathedral on Cathedral Square, depicted wearing an enormous oversized puffy down jacket. The jacket is deep burgundy, rich wine-red, glossy quilted puffer material, enveloping the tower naturally, fabric draping over the stone structure with realistic weight, wrinkles and folds. The jacket arms hang loosely at the sides of the tower. The base of the tower is surrounded by fluffy deep burgundy-tinted smoke clouds. Clear blue Lithuanian sky with scattered white clouds in the background. Cathedral Square cobblestones visible below. Hyper-realistic surreal campaign photography, playful yet premium, cinematic quality. 9:16 vertical.

Motion Prompt

Animate the attached image into a short video. Frame completely locked, no zoom, no camera movement, no reframing. The burgundy smoke at the base of the tower slowly billows and rolls outward across the cobblestone square in realistic slow motion, thick heavy clouds drifting left and right. The puffer jacket fabric ripples very gently in a breeze, subtle wave across the quilted panels, sleeves swaying minimally. Clouds in the blue sky drift slowly across the frame. Tower stays completely still. Hyper-realistic, must look like real cinematic footage, not animation.

8. Sraigtasparnis su STOP. banner

Image Prompt

A cinematic scene featuring a deep burgundy helicopter gracefully flying over lush green Lithuanian countryside fields at golden hour summer. The helicopter carries a large wide burgundy banner trailing behind it on long cables, the banner is deep wine-red, fabric rippling naturally in the wind, with bold clean white serif text reading "STOP." printed across it. The sky glows warm amber and peach, sun rays filtering through misty golden air. Below: endless flat Lithuanian summer fields, golden wheat, green meadows, winding country road. The banner flutters and waves mid-air, fabric folds realistic. Foreground: tall wildflowers and wheat ears softly out of focus. Fashion film aesthetic, inspired by luxury campaigns. Hyperrealistic cinematic lighting, dramatic golden hour. 9:16 vertical.

Motion Prompt

Animate the attached image into a short video. Frame slowly and gently moves forward, a subtle creeping push forward as if we are flying alongside the helicopter. The helicopter moves slowly through the golden air, rotor blades spinning with subtle blur. The burgundy banner trails and ripples dramatically in the wind, fabric waves flowing naturally. Fields below sway gently in the breeze. Sky glows warm. Hyper-realistic, must look like real cinematic aerial footage, not animation.

9. Laivai, kurie sudėlioja AI

Image Prompt

Hyper-realistic aerial photograph shot from inside a helicopter cockpit, cockpit dashboard and window frame visible in the foreground corners. Below: a vast deep blue Mediterranean-style sea, coastline with a city visible in the far background. In the middle of the open water, hundreds of white yachts and sailboats are arranged from above to form the word "AI", the boats ARE the letters, densely packed together forming clean bold letterforms, their white hulls and masts creating the typography against the deep blue water. Smaller boats scattered around create wakes and trails across the surface. Bright midday sun, deep vivid blue water, sharp aerial clarity. Hyper-realistic helicopter photography, campaign quality. 9:16 vertical.

Motion Prompt

Animate the attached image into a short video. Frame slowly and gently moves forward through the helicopter window, a subtle creeping push as if the helicopter is flying toward the "AI" formation. The boats forming the letters stay completely in place. Smaller scattered boats around them slowly move across the water leaving white wake trails behind them. Water surface shimmers and ripples naturally in the sunlight. Coastline and mountains in the background stay completely still. Hyper-realistic, must look like real helicopter cockpit footage, not animation.

10. Lūpdažis ant veidrodžio

Image Prompt

Hyper-realistic close-up photograph of a large floor-length mirror in a minimal white studio. On the mirror glass, "10 hooky / val." is written in burgundy lipstick, slightly imperfect, hand-drawn strokes, the way someone would write on a mirror. Below it in smaller lipstick writing: "apix.studija". A woman's hand is visible at the edge of the frame mid-writing, holding a deep burgundy lipstick tube. The mirror reflects soft diffused studio light and a blurred minimal white room behind. A few burgundy lipstick smudge marks near the text, organic and real. Clean editorial aesthetic. Warm soft light. 9:16 vertical.

Motion Prompt

Animate the attached image into a short video. Frame completely locked, no zoom, no camera movement, no reframing. The woman's hand continues writing, slowly, deliberately completing the last letter of "apix.studija" in burgundy lipstick on the mirror. The lipstick drags naturally across the glass surface with realistic resistance. Hand moves from right to left finishing the word. Everything else in the image stays completely still. Hyper-realistic, must look like real footage, not animation.

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11. Nešiojamojo kompiuterio tortas

Image Prompt

A celebratory birthday dinner table still life, viewed from a slight three-quarter angle. No people. Centered on the table sits the hero piece: an architectural cake sculpted in the exact shape of an open laptop, lid open at a natural angle, perfectly smooth matte burgundy fondant exterior, sharp clean edges, no drips. On the laptop screen face of the cake: "STOP" in clean white minimal sans-serif typography. On the keyboard base: "apix.studija" in small white tracked-out caps, individual keys suggested in the fondant surface. A clean slice has been cut from one corner revealing deep red velvet sponge layers with white cream cheese filling, the missing slice on a small white ceramic plate beside it. Around the cake: crystal coupes with dark cherry mousse, burgundy and white macarons, dark red roses in minimal white bud vases, crystal glasses with deep red wine, white cutlery placed casually, fresh cherries and dried rose petals scattered across white linen tablecloth. Three slim tapered candles, burgundy and white, flickering on top. Color palette: burgundy #6B1E2E, white #FFFFFF, deep cherry #8B0000. No gold anywhere. Warm candlelight, soft window light from the right. Kodak Portra 400 film grain, 35mm, f/2.8. 9:16 vertical.

Motion Prompt

Animate the attached image into a short video. Frame completely locked, no zoom, no camera movement, no reframing. A woman's hand enters the frame from the bottom right, manicured nails, deep burgundy nail polish, holding a large dessert spoon. The hand reaches confidently toward the laptop cake screen face, plunges the spoon directly into the "STOP" screen and scoops out a large dramatic chunk, cake layers, cream and fondant breaking apart in slow motion, crumbs scattering onto the white tablecloth. The hand withdraws with the overloaded spoon. Candle flames flicker slightly from the movement. Everything else completely still. Hyper-realistic, must look like real cinematic footage, not animation.

12. Sraigtasparnis su APIX krepšiu

Image Prompt

A cinematic scene featuring a deep burgundy helicopter gracefully flying over lush green Lithuanian countryside fields at golden hour summer. The helicopter carries an oversized luxury handbag suspended on gold ropes, the bag is deep burgundy patent leather, structured silhouette, with "APIX" embossed in clean white serif typography on the front. The sky glows with a gradient from warm amber to soft peach, sun rays filtering through misty golden air. Below: endless flat Lithuanian summer fields, golden wheat, green meadows, scattered wildflowers, a winding country road. The bag sways gently mid-air, slightly catching the golden light. Foreground: tall wildflowers and wheat ears softly out of focus. Fashion film aesthetic, inspired by Vogue luxury campaigns. Hyperrealistic cinematic lighting, dramatic golden hour. 9:16 vertical.

Motion Prompt

Animate the attached image into a short video. Frame completely locked, no zoom, no camera movement, no reframing. The helicopter moves slowly forward through the misty golden air, rotor blades spinning with a subtle blur. The APIX bag sways gently on the ropes beneath, a slow, natural pendulum swing left to right, ropes tightening and loosening with the movement. Tall wildflowers and wheat in the foreground sway softly in the breeze created by the rotors. Morning mist drifts slowly across the fields in the background. Everything else completely still. Hyper-realistic, must look like real cinematic footage, not animation.

13. Milžiniškas čekis

Image Prompt

Hyper-realistic street photograph. A blonde woman dressed in all black stands on a Vilnius Old Town cobblestone crosswalk holding up an enormous oversized receipt, the paper towers above her head and drags along the ground. The receipt header reads "APIX" in bold clean typography, below: "ORDER NO: 0001 · DATE: 06.06.26" then a long printed list: "1 · Claude promptas · 1 · Vizualinis hookas · 1 · Reels scenarijus · 1 · Brand idėja · 1 · Carousel · 1 · 10 hookų / val." continuing down endlessly off the bottom of the frame. Classic white thermal paper, black monospace print, slightly crumpled. Vilnius baroque architecture in background. Overcast flat daylight. Hyper-realistic editorial campaign photography. 9:16 vertical.

Motion Prompt

Animate the attached image into a short video. Frame completely locked, no zoom, no camera movement, no reframing. The giant receipt paper sways and ripples gently in a light breeze, natural paper movement, the long tail dragging on the cobblestones shifting slightly. The woman stays completely still, holding the receipt up. Passersby in the background walk slowly. Everything else static. Hyper-realistic, must look like real footage, not animation.

14. Milžiniškas krepšys ant vežimėlio

Image Prompt

Hyper-realistic slightly overhead street photograph. A blonde woman in a beige trench coat and dark sunglasses pushes a metal hotel luggage trolley across a Vilnius cobblestone crosswalk. On the trolley sits an impossibly oversized white shopping bag, taller than the woman, with "apix" in bold black serif typography and "studija" in smaller tracked caps below, black rope handles. Overcast flat daylight, grey cobblestone asphalt. Vilnius Old Town architecture in background. Hyper-realistic editorial campaign photography. 9:16 vertical.

Motion Prompt

Animate the attached image into a short video. Frame completely locked, no zoom, no camera movement, no reframing. The woman slowly pushes the trolley forward across the cobblestones, the metal trolley wheels rattle slightly on the uneven stone surface. The giant APIX bag sways very slightly from the movement. The woman's coat moves naturally as she walks. Everything else completely still. Hyper-realistic, must look like real footage, not animation.

15. Lėktuvo ekranai

Image Prompt

Hyper-realistic photograph inside a full commercial airplane cabin, rows of seats stretching back into the distance, passengers visible from behind only, varied hair and clothing. Every single seatback screen is on and displaying a different apix.studija product on a clean white background: one screen shows a burgundy lip gloss tube with "apix" logo, another shows a burgundy shopping bag with "apix" logo, another shows a burgundy open laptop with "apix" logo, another shows a burgundy coffee cup with "apix" logo, another shows a burgundy phone case with "apix" logo, another shows a burgundy notebook with "apix" logo, each screen a different product, all burgundy, all with the same clean "apix" branding, white background, minimal editorial product photography style. No other text on screens. Cabin lighting dim, screens glow brightly. Hyper-realistic interior aviation photography. 9:16 vertical.

Motion Prompt

Animate the attached image into a short video. Frame completely locked, no zoom, no camera movement, no reframing. Each seatback screen slowly and cleanly transitions to the next apix product, one by one, screens change in a slow staggered slideshow, each new product fading in cleanly on a white background. Screens change at different intervals, not all at once. Passengers' heads stay completely still. Cabin ambiance completely static. Hyper-realistic, must look like real footage, not animation.